

2017 Annual Report



casda

CENTER AGAINST SEXUAL & DOMESTIC ABUSE INC.

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Letter from the Executive Director

It is with extreme pleasure that I present our Annual Report for 2017.

CASDA continues to grow in response to increased demand for our services. While it can be disheartening to acknowledge this ongoing need in our community, we are grateful for the resources that allow us to help address it. At the end of 2016, we were able to secure two additional full-time staff, an Outreach and Triage Advocate, and midway through 2017, we added a full-time Overnight Advocate. All three of these positions have helped us initiate and maintain the best possible services for the individuals and families reaching out to us for support.

This Annual Report will highlight our core programs and services, as well as give readers a glimpse of the work we do with victims and survivors of abuse. I would like to recognize and sincerely thank the Board of Directors, staff, volunteers and community partners who have dedicated their time and commitment to continuing our work to end violence.

Kelly Burger, Executive Director



“CASDA helped save my life. They literally helped save my life.”

CASDA Statistics

- 486 individuals received in-person services.
- 1,932 calls were answered via the 24-hour emergency helpline.
- 149 women and 86 children were served in the Emergency Shelter.

About CASDA

Mission Statement

CASDA's mission is to provide supportive services to individuals hurt by domestic violence, sexual assault or child abuse as we advocate for a community effort to end violence.

Vision Statement

CASDA is a model organization that empowers communities and individuals who have survived the effects of violence through the provision of quality programming, advocacy and education.

Agency History

CASDA was incorporated in 1988 when the Rape and Incest Advocacy Group and the Coalition Against Domestic Violence combined their efforts to provide more comprehensive, coordinated help to victims and survivors of domestic violence, sexual assault and child abuse.

"All staff were very supportive and... made sure I knew I could always get their help. I will never be able to express my gratitude for everything CASDA has done for me and my family."

-2017 Client

2017 Board of Directors and Staff

Board of Directors

Luann LaValley
Board President

Bonny Copenhaver
Treasurer

Leslie Dollen
Board Member

Joel Markon
Board Member

Sarah Kerkes
Vice President

Lyssa Supinski
Secretary

Oddbjorg Hjellbakk
Board Member

Bonny Carlson
Board Member

Robin Rosenbaum
Board Member

Jenna Warmuth
Board Member

Tom Johnson
Board Member

Don Odermann
Board Member Emeritus

Staff

Kelly Burger
Executive Director

Martina Tendrup
Domestic Abuse Program
Coordinator

Cynthia Sweetnam
Attorney

Ruth Hunter
Shelter House Manager

Dana Doyle
Director of Program Services

Amber Popplewell
Sexual Assault Program
Coordinator

Jaramy Hansen
Paralegal

Kim Marble-Follis
Bayfield County Outreach
Coordinator

Jill Hinners
Community Engagement
Coordinator

Sherry Boock
Children's Program
Coordinator

Joanne Sanders
Shelter Program
Coordinator

Kim Keskinen
Overnight Advocate

Denise Selden
Outreach Advocate
Jenna Monnier
Triage Advocate

Our Programs

Emergency Shelter Program

CASDA's Emergency Shelter Program is our largest program. The shelter provides safety and refuge to adults and children fleeing violence. It is staffed **24 hours a day** with the help of the Director of Program Services, Shelter Program Coordinator, House Manager and Shelter Advocates. Designed not only to meet the physical safety needs of victims, the shelter also provides for basic needs such as meals and snacks, personal hygiene items and clothing. Case management and advocacy services are also offered that aid residents in their journey toward self-sufficiency.

- ✓ ***77% of 2017 clients reported that they enhanced their knowledge of community services because of the services they received at CASDA.**
- ✓ ***66% of 2017 clients reported that they learned to plan for their safety because of the services they received at CASDA.**

***Percentages impacted by number of completed client surveys received**

Emergency Shelter Program Statistics

***Average length of stay was 23 days.**

***Provided 5,226 nights of safety**

***Provided 10,602 meals and 5,306 snacks.**

"CASDA's advocates were so helpful and supportive. My children were very comfortable and safe here and able to breathe after running for several months... Thank you for everything!"

-2017 Client

Domestic Abuse Program

The Domestic Abuse Program provides support and advocacy services to adult domestic violence victims. Services offered by the Program Coordinator include peer counseling, safety planning assistance, support group, violence education, and information and referrals to help victims move forward toward a safe and healthy life free of abuse.

Sexual Assault Program

CASDA's Sexual Assault Program provides short- and long-term support and advocacy services to adult victims and survivors of sexual violence. Services provided include crisis counseling, emotional support, education, safety planning assistance, court accompaniment, information and referrals and support group.

"If I hadn't been able to be here, if you hadn't helped me, I'd be back to the only person who would have me. I would be hurt, trafficked and pumped full of drugs.

Thank you for caring that I live."

-2017 Client

- Provided Domestic Abuse Program services to 112 individuals.
- Provided over 413 direct service hours in the Domestic Abuse Program.
- Provided Sexual Assault Program Services to 158 individuals.
- Provided over 427 direct service hours in the Sexual Assault Program.
- 52 women attended a support/education group.
- Responded in person to 43 calls from the hospital.

Children's Program

The Children's Program provides a variety of support services and education to child victims and witnesses of abuse, as well as support to non-offending parents. Services provided by the Children's Program include crisis counseling; violence education; education on healthy communication skills, boundaries and self-esteem; safety planning assistance and court accompaniment.

Bayfield County Outreach

One full-time advocate staffs CASDA's Bayfield County Outreach Program, located in the city of Washburn. Services are provided to domestic violence victims residing in Ashland and Bayfield Counties. Services include crisis intervention; follow-up support; legal advocacy, including court accompaniment and restraining order assistance; safety planning and transportation assistance.

- Provided Children's Program direct services to 78 children and 33 non-offending parents/guardians.
- Provided over 352 hours of direct service in the Children's Program.
- Presented education about protective behaviors, healthy relationships, and teen dating violence on 20 occasions at 4 area elementary, middle and high schools.
- Provided direct services through the Bayfield County Outreach Program to 21 individuals and answered 93 calls via the helpline.
- Provided over 319 hours of direct services through the Bayfield County Outreach Program.

Legal Program

The Legal Program consists of an attorney and paralegal. The attorney specializes in providing representation in family law cases related to abuse, such as divorce and custody placement. The paralegal provides advocacy and support in criminal and civil law cases including restraining order assistance.

"CASDA is a collaborative organization providing the best services to our community residents possible.

I'm forever in debt for all I learned from the women and families and experiences."

*-2017 reflection from former
CASDA Legal Advocate*

- Provided direct services through the Legal Program to 92 individuals.
- Provided over 1,431 direct service hours in the Legal Program.
- Provided legal representation to 24 individuals.
- Provided restraining order assistance to 49 individuals.

Public Education Program (PEP)

The Community Engagement Coordinator oversees CASDA's Public Education Program. The goal of the program is to provide education and awareness within the community about domestic violence, sexual assault and child abuse.

PEP Program Highlight:

During 2017, CASDA shared our message of non-violence with the greater community (not including audiences for our media coverage) 119 times, reaching 8,111 people.

"[The training exercise] was very informative and connected to the real world."

-2017 Training Participant

- CASDA provided education and awareness in local schools on 45 occasions reaching 2,135 individuals.
- CASDA presented information at 29 community events reaching 5,976 people.
- CASDA was highlighted in the media 21 times through 11 media outlets.

Community Engagement Program

CASDA's Community Engagement Program provides a wide range of volunteer opportunities that assist staff in carrying out our mission. Volunteer opportunities range from office support to direct services. The Community Engagement Coordinator is responsible for volunteer recruitment and supervision.

Volunteer Highlight

In 2017, Amanda Reese was honored by both CASDA and the Head of the Lakes United Way as our agency's Volunteer of the Year.

A volunteer since September 2015, Amanda has helped advance every facet of our mission. She has provided childcare so that mothers can keep appointments, attend support group meetings and take brief breaks from parenting to focus on self-care. She has represented CASDA at educational and fundraising outreach events. She has organized documents and donations, answered our 24-hour help line and provided client transportation. Outside of her shifts, she has shared our agency news widely to help draw people to our events and secure critical contributions. She is clearly dedicated to our "community effort to end violence," whether in our building or on her own time.

We are grateful both to Amanda and to every volunteer who provides support to CASDA; our services would be greatly compromised without their contributions!

- Provided volunteer opportunities to 159 individuals.
- 238 helpline calls were answered by volunteers.
- 3,783 hours of service and 810 direct service hours were provided by volunteers

"My parents raised me to give myself over to something if I believed in it, and that's why I gave myself over to volunteering at CASDA."

*- Amanda Reese
2017 Volunteer of the Year*

Community Partnerships

Immediate Response Program (IRP)

CASDA's Immediate Response Program is a partnership with the Superior Police Department and Douglas County Sheriff's Department. This partnership ensures that victims of violence are made aware of the services that CASDA offers as soon as possible. Law enforcement contacts CASDA following a domestic violence incident and provides CASDA with contact information for the victim(s). CASDA follows up with the victim(s) to offer services, support, information and referrals.

Domestic Abuse Reduction Team (DART)

The DART team is a partnership with law enforcement. DART works to reduce repeat incidents of domestic violence by pairing a law enforcement officer and a victim advocate to provide support, advocacy services and information and referrals.

- CASDA received 173 IRP calls from law enforcement.
- CASDA contacted 93 victims via telephone and/or mail through the Immediate Response Program.
- CASDA provided DART services to 3 households.

Our Contributors

2017 Corporate Sponsors

Platinum Sponsor (At least \$5,000 in financial or in-kind support in 2017):

MAC Sport & Marine

Gold Sponsors (At least \$1500 in financial or in-kind support in 2017):

Benson Electric Company

Dreamland Supper Club

Duluth News Tribune

Jamar

JMR Financial Group

Maurices

Scott Wallin, CPA

Superior Telegram

SWL & P

Worldwide Machining & Welding

Silver Sponsors (at least \$750 in financial or in-kind support in 2017):

Calumet

Four Star Construction

Graymont, LLC

Holden Insurance Agency, Inc.

Johnson Insurance Consultants

KBJR 6 & CBS 3

Midwest Energy Resources



Grants/Foundations

Otto Bremer Trust

Head of the Lakes United Way

Essentia Health

TJX Foundation

Duluth Superior Area Community Foundation

AllState Foundation

Government Agencies

Bayfield County

City of Superior: Community Development
Block Grant

Douglas County

HUD Emergency Shelter Grant

Sexual Assault Victims Services (SAVS) Grant

Violence Against Women Act Grant (VAWA)

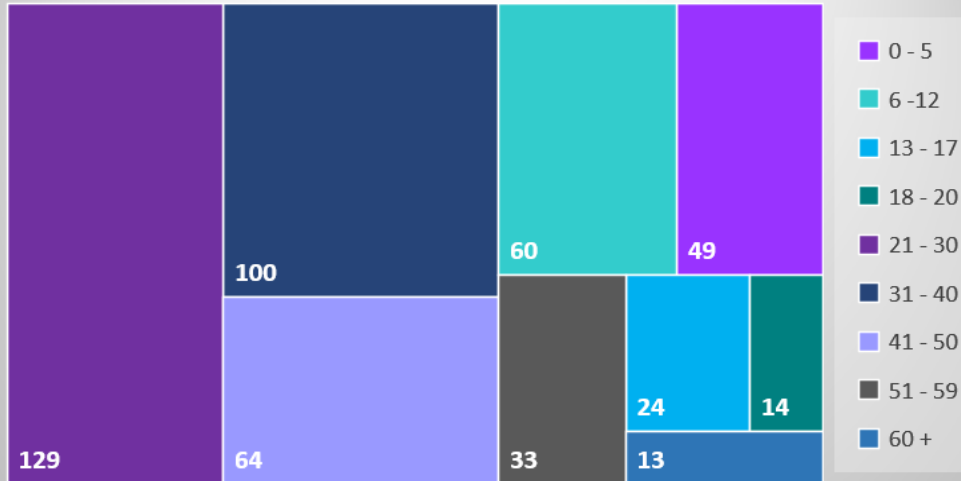
WisTAF, Inc.

Victims of Crime Act (VOCA) Grant

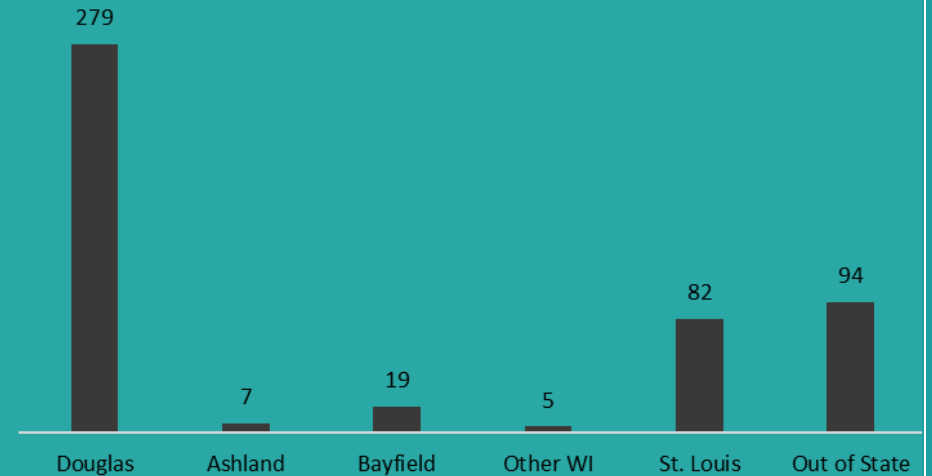
Wisconsin Department of Children and
Families (DCF)

Our Clients: A Snapshot

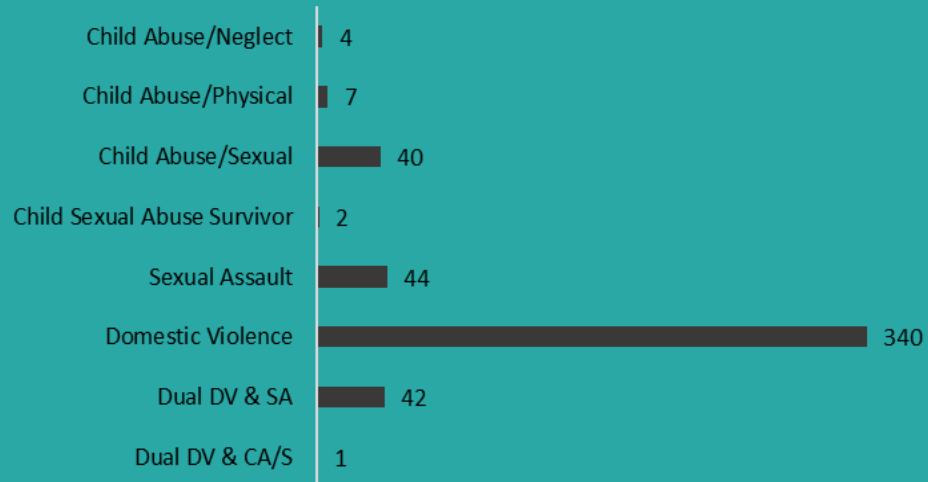
Age



County of Residence



Issue



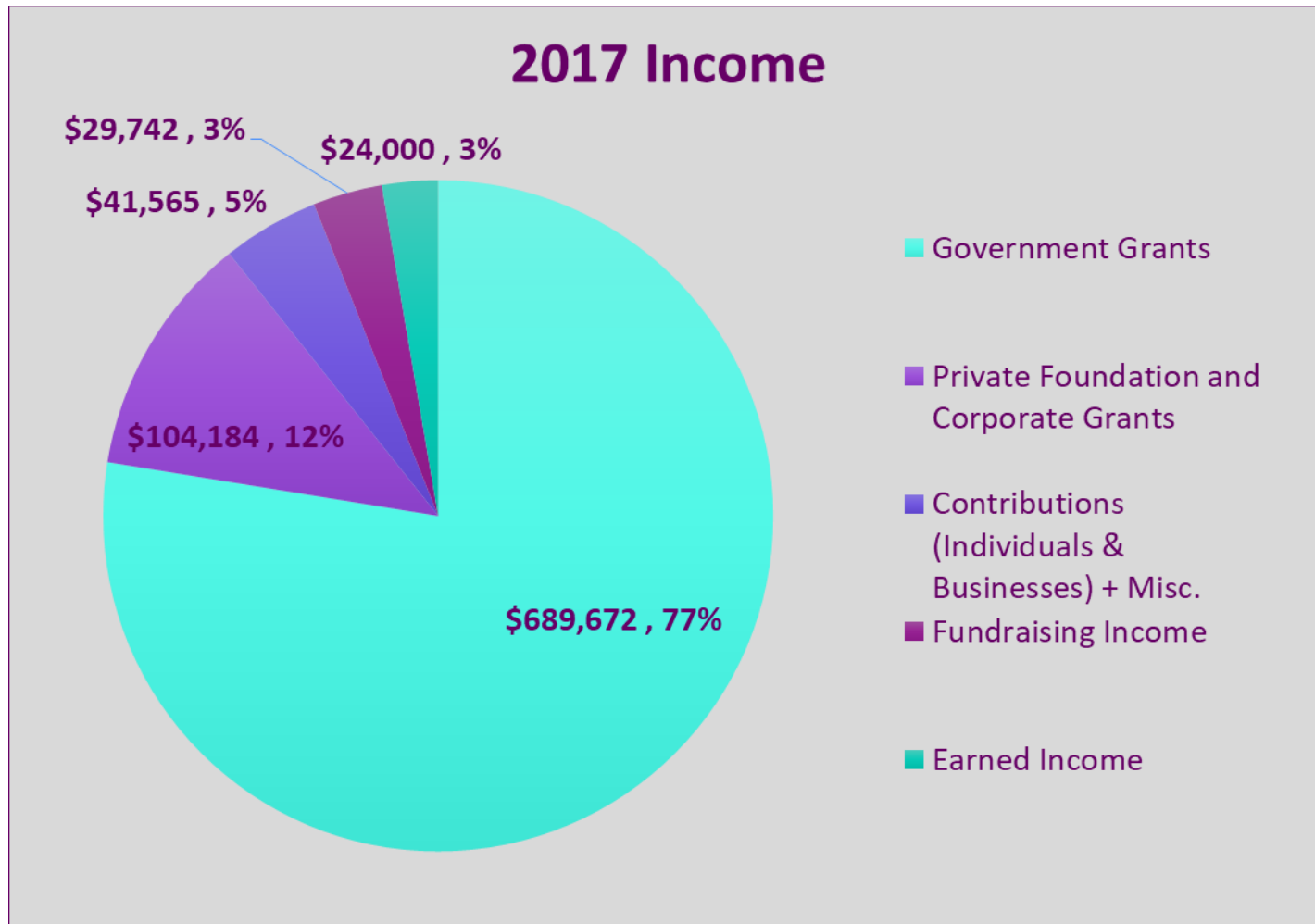
Ethnicity



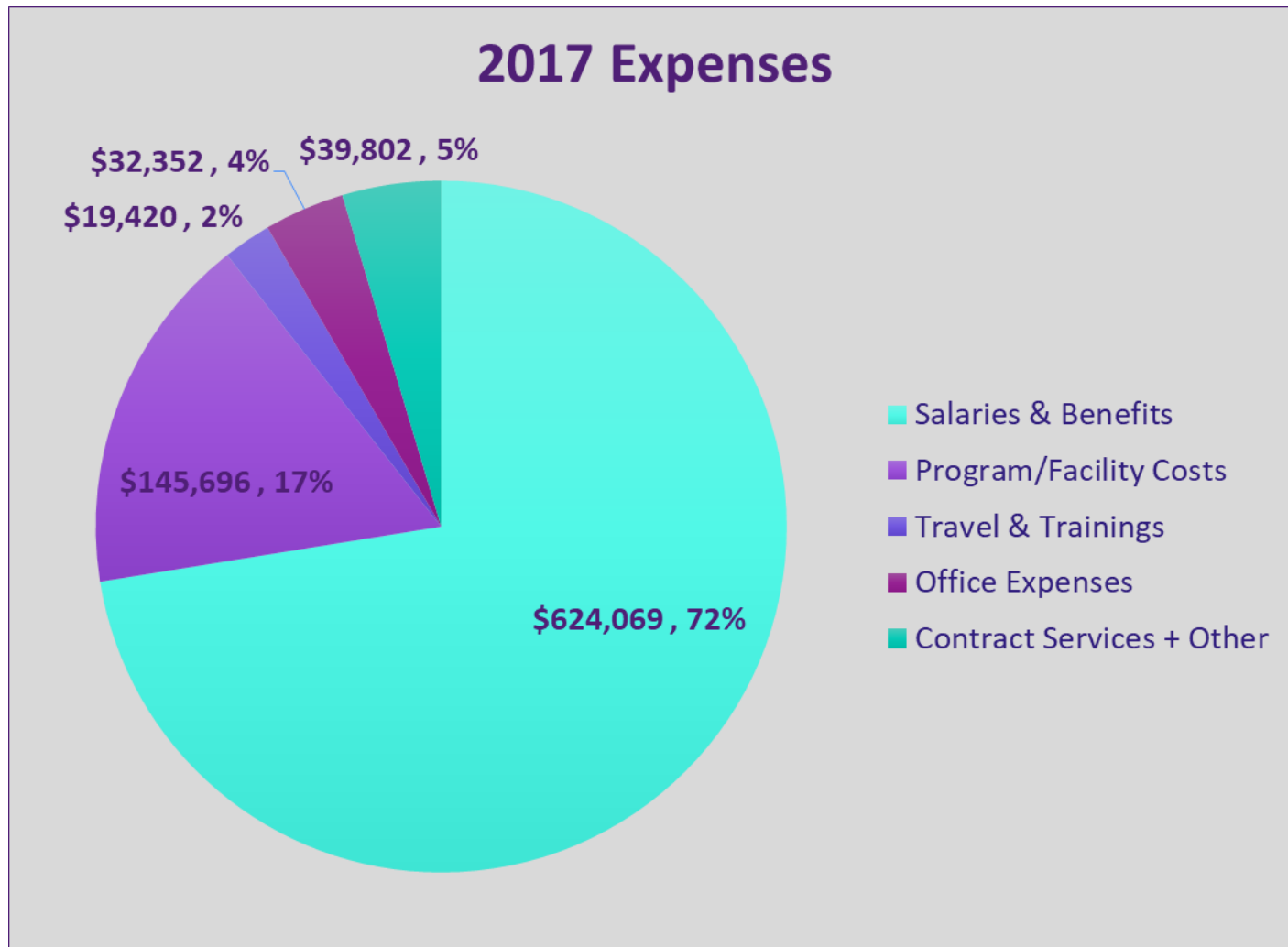
Financial Overview

| Income | |
|--|-------------------|
| Government Grants | |
| Total | \$ 689,672 |
| Private Foundation and Corporate Grants | |
| Total | \$ 104,184 |
| Contributions (Individuals & Businesses) | |
| Total | \$ 41,374 |
| Earned Income | |
| Total | \$ 24,000 |
| Fundraising Income | |
| Total | \$ 29,742 |
| Miscellaneous Income | |
| Total | \$ 191 |
| Total Income | \$ 889,163 |
| Expenses | |
| Program Expenses | |
| Total Expenses | \$ 861,339 |
| Net Income | \$ 27,824 |

Financial Overview Cont.



Financial Overview Cont.





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CENTER AGAINST SEXUAL & DOMESTIC ABUSE INC.

“I feel this is a wonderful place and staff was extremely pleasant and helpful. I have NOTHING to complain about. I am grateful for the services provided.”

-2017 Client