

# 2018 Annual Report



**casda**

CENTER AGAINST SEXUAL & DOMESTIC ABUSE INC.

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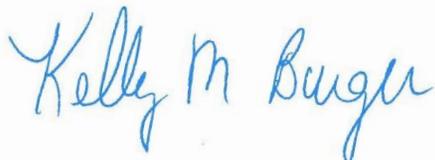
## Letter from the Executive Director

I am pleased to present our Annual Report for 2018, marking 30 years of CASDA's service to our community. In 1988, CASDA started out with just three advocates. Twenty-seven years ago, I had the honor of becoming number four.

Today, CASDA employs 14 full-time staff and about 10 part-time staff, with an annual budget close to \$950,000. In 2018, we worked with nearly 500 victims and survivors and answered more than 2,000 calls on our 24-hour help line. These numbers reflect our annual average for the last 10 years.

In 30 years, we have worked hard to build relationships with the different systems that domestic violence, sexual assault and child abuse touch, such as law enforcement, medical providers and schools. We have sought to educate our communities on the dynamics of abuse in hopes of gathering consensus that all people, especially children, deserve a life free of violence.

As a survivor who first came to CASDA needing help, I know first-hand how vital these services are in our community. I want to thank everyone who has supported CASDA on our 30-year journey. Unfortunately, the need for our agency still exists, but I know that, together, we will continue to make a difference and strive for a community effort to end violence.



Kelly Burger, Executive Director

*"CASDA provided unconditional love, and education, education, education!"*

*- Former shelter resident and current donor, on why she gives*

## CASDA Statistics

- 487 individuals received in-person services.
- 2,062 calls were answered via the 24-hour emergency helpline.
- 140 women and 83 children were served in the Emergency Shelter.

## About CASDA

### Mission Statement

CASDA's mission is to provide supportive services to individuals hurt by domestic violence, sexual assault and child abuse as we advocate for a community effort to end violence.

### Agency History and Scope of Services

CASDA was incorporated in 1988 when two separate Douglas County agencies, the Rape and Incest Advocacy Group and the Coalition Against Domestic Violence, combined their efforts to provide more comprehensive, coordinated help to victims and survivors of domestic violence, sexual assault and child abuse.

Our agency currently serves Douglas, Bayfield and Ashland Counties in Wisconsin, as well as the greater Twin Ports (Superior, WI and Duluth, MN). Our services are provided to individuals and families regardless of race, color, religion (creed), sex, gender identity (including gender expression), sexual orientation, age, ability or national origin (ancestry).

*“You are transforming lives.”*

*-2018 Client*

## 2018 Board of Directors and Staff

### Board of Directors

Luann LaValley  
Board President

Sarah Kerkes  
(-May 2018)  
Vice President

Oddbjorg Hjellbakk  
Vice President

Bonny Copenhaver  
Treasurer

Lyssa Supinski  
Secretary

Emily Anderson  
(Oct 2018-)  
Board Member

Bonny Carlson  
Board Member

Leslie Dollen  
(-May 2018)  
Board Member

Tom Johnson  
Board Member

Joel Markon  
Board Member

Robin Rosenbaum  
(-Sept 2018)  
Board Member

Board Member

Jenna Warmuth  
Board Member

Don Odermann  
Board Member Emeritus

### Staff

Kelly Burger  
Executive Director

Dana Doyle  
Director of Program Services

Jill Hinners  
Community Engagement  
Coordinator

Melissa Hellerud-Storie  
Domestic Abuse Program  
Coordinator

Nicole Thole  
Sexual Assault Program  
Coordinator

Sherry Boock  
Children's Program  
Coordinator

Cynthia Sweetnam  
Attorney

Jaramy Hansen  
Paralegal

Joanne Sanders  
Shelter Program  
Coordinator

Kim Keskinen  
Overnight Advocate

Ruth Hunter  
Shelter House Manager

Kim Marble-Follis  
Bayfield County Outreach  
Coordinator

Denise Selden  
Outreach Advocate

Rebecca Demars  
Triage Advocate

## Our Programs

### Emergency Shelter Program

CASDA's Emergency Shelter Program is our largest program. The shelter provides safety and refuge to adults and children fleeing violence. It is staffed **24 hours a day** with the help of the Director of Program Services, Shelter Program Coordinator, House Manager and Shelter Advocates. Designed not only to meet the physical safety needs of victims, the shelter also provides for basic needs such as meals and snacks, personal hygiene items and clothing. Case management and advocacy services are also offered that aid residents in their journey toward self-sufficiency.

*"This client told me she has never had as much support than she has had at CASDA and that she felt very blessed. She showed me around her two-bedroom apartment with nothing in it and was very proud of her accomplishments. I let her know that SHE is the one who did this and to be proud."*

*-CASDA Outreach Advocate*

### Emergency Shelter Program Statistics

- \*Average length of stay was 23 days.
- \*Provided 5,064 nights of safety.
- \*Provided 10,158 meals and 5,070 snacks.

*"Thank you so much to all of you for helping me when I was here in shelter. I appreciate you all for all the kindness. Love you all!"*

*-2018 Client*

## Domestic Abuse Program

The Domestic Abuse Program provides support and advocacy services to adult domestic violence victims. Services offered by the Program Coordinator include peer counseling, safety planning assistance, support group, violence education, and information and referrals to help victims move forward toward a safe and healthy life free of abuse.

## Sexual Assault Program

CASDA's Sexual Assault Program provides short- and long-term support and advocacy services to adult victims and survivors of sexual violence. Services provided include crisis counseling, emotional support, education, safety planning assistance, court accompaniment, information and referrals and support group.

*"You met me when I felt so low... I felt there was no hope... You've shown me with so many dark things in life comes an equal amount of joy... I have never met someone willing to go above and beyond to help a complete stranger, until you."  
-2018 Client*

- Provided Domestic Abuse Program services to 132 individuals.
- Provided over 423 direct service hours in the Domestic Abuse Program.
- Provided Sexual Assault Program Services to 84 individuals.
- Provided over 648 direct service hours in the Sexual Assault Program.
- Responded in person to 21 calls from the hospital.
- 60 women attended a support/education group.

## Children's Program

The Children's Program provides a variety of support services and education to child victims and witnesses of abuse, as well as support to non-offending parents. Services provided by the Children's Program include crisis counseling; violence education; education on healthy communication skills, boundaries and self-esteem; safety planning assistance and court accompaniment.

## Bayfield County Outreach Program

One full-time advocate staffs CASDA's Bayfield County Outreach Program, located in the city of Washburn. Services are provided to domestic violence victims residing in Ashland and Bayfield Counties. Services include crisis intervention; follow-up support; legal advocacy, including court accompaniment and restraining order assistance; safety planning and transportation assistance.

- Provided Children's Program direct services to 66 children and 58 non-offending parents/guardians.
- Provided over 507 hours of direct service in the Children's Program.
- Presented education about protective behaviors, healthy relationships, and teen dating violence on 12 occasions at 7 area elementary, middle and high schools.
- Provided direct services through the Bayfield County Outreach Program to 20 individuals and answered 96 calls via the helpline.
- Provided over 336 hours of direct services through the Bayfield County Outreach Program.

## Legal Program

The Legal Program consists of an attorney and paralegal. The attorney specializes in providing representation in family law cases related to abuse, such as divorce and custody placement. The paralegal provides advocacy and support in criminal and civil law cases including restraining order assistance.

*“All of your stress and long hours, digging for resources and coming up with solutions for us is beautiful and it builds us up!”*

*-2018 client*

- Provided direct services through the Legal Program to 144 individuals.
- Provided over 1,877 direct service hours in the Legal Program.
- Provided legal representation to 39 individuals.
- Provided restraining order assistance to 56 individuals.

## Public Education Program (PEP)

The Community Engagement Coordinator oversees CASDA's Public Education Program. The goal of the program is to provide education and awareness within the community about domestic violence, sexual assault and child abuse.

### PEP Program Highlight:

During 2018, CASDA shared our message of non-violence with the greater community (not including audiences for our media coverage) 132 times, reaching 9,509 people.

*"I felt the material was applicable not only to work, but to personal relationships, as well."*

*-2018 Training Participant*

- CASDA provided education and awareness in local schools (pre-K – college) on 24 occasions reaching 3,266 individuals.
- CASDA presented information at 84 community events reaching 6,243 people.
- CASDA was highlighted in the media 24 times through 9 media outlets.

## Community Engagement Program

CASDA's Community Engagement Program provides a wide range of volunteer opportunities that assist staff in carrying out our mission. Volunteer opportunities range from office support to direct services. The Community Engagement Coordinator is responsible for volunteer recruitment and supervision.

### Volunteer Highlight

*Our 2018 Volunteer of the Year is a retired high school teacher who began volunteering for CASDA 12 years ago. Since he prefers not to be singled out for public recognition, we aren't naming him here, but we honor his consistent, long-term support of our mission.*

*This amazing member of our community has distinguished himself by the quiet, open-minded consideration he shows for all of our clients, with whom he interacts primarily when providing transportation. He has also pitched in to care for CASDA's building when he has noticed shrubs that need trimming, lights that need replacing, or driveway holes that need filling. He has helped move beds and other household items for clients who have successfully relocated to safe, but often initially empty, housing. He has reviewed and offered thoughtful feedback on volunteer training materials. Finally, he goes out of his way to support and cheer on CASDA's entire team.*

*CASDA is so fortunate to have this unfailingly kind and responsible volunteer among us -- our staff and clients agree that he is a gem of a human being!*

- Provided volunteer opportunities to 110 individuals.
- 409 helpline calls were answered by volunteers.
- 3,810 hours of service and 810 direct service hours were provided by volunteers

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*"I get to see women accomplish their goals, whether it is finding housing or a new job, start their own lives, and take back control."*

*-2017-18 Emergency Shelter  
Program Intern*

## Immediate Response Program (IRP)

CASDA's Immediate Response Program is a partnership with the Superior Police Department and Douglas County Sheriff's Department. This partnership ensures that victims of violence are made aware of the services that CASDA offers as soon as possible. Law enforcement contacts CASDA following a domestic violence incident and provides CASDA with contact information for the victim(s). CASDA follows up with the victim(s) to offer services, support, information and referrals.

*“For many on the outside it is easy to just say ‘why doesn’t she just leave.’ However, most do not realize that leaving an abusive relationship is likely the most dangerous thing in terms of personal safety and exposure to violence that a victim can do.”*

*-Superior Police Chief Nicholas Alexander*

- CASDA received 195 IRP calls from law enforcement.
- CASDA contacted 185 victims via telephone and/or mail through the Immediate Response Program.

## Our Contributors

### *2018 Corporate Sponsors*

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Presenting Sponsor (At least \$7,000 in financial or in-kind support in 2018):

**MAC Sport & Marine**

Gold Sponsors (At least \$1500 in financial or in-kind support in 2018):

Benson Electric Company

Dreamland Supper Club

Duluth News Tribune

Jamar Company

JMR Financial Group

Maurices

Scott Wallin, CPA

Superior Telegram

SWL & P

Silver Sponsors (at least \$750 in financial or in-kind support in 2018):

Four Star Construction

Graymont, LLC

Holden Insurance Agency, Inc.

Johnson Insurance Consultants

KBJR-6

### *Grants/Foundations*

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Otto Bremer Trust

Head of the Lakes United Way

Essentia Health

TJX Foundation

Duluth Superior Area Community Foundation

AllState Foundation

ENBRIDGE Corporate Contributions

ECE Operation Round-Up Grant

WisTAF, Inc.

### *Government Agencies*

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Bayfield County

City of Superior: Community Development  
Block Grant

Douglas County

HUD Emergency Shelter Grant

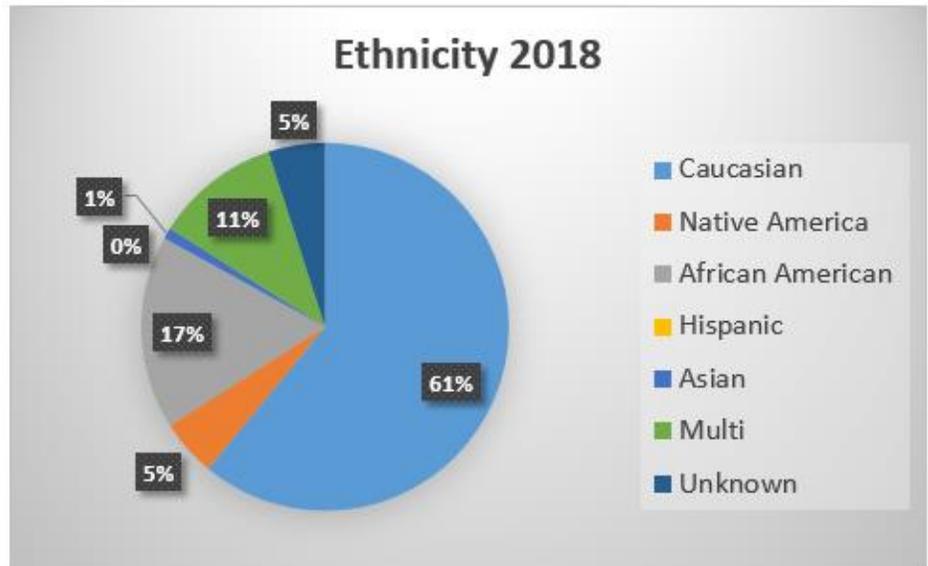
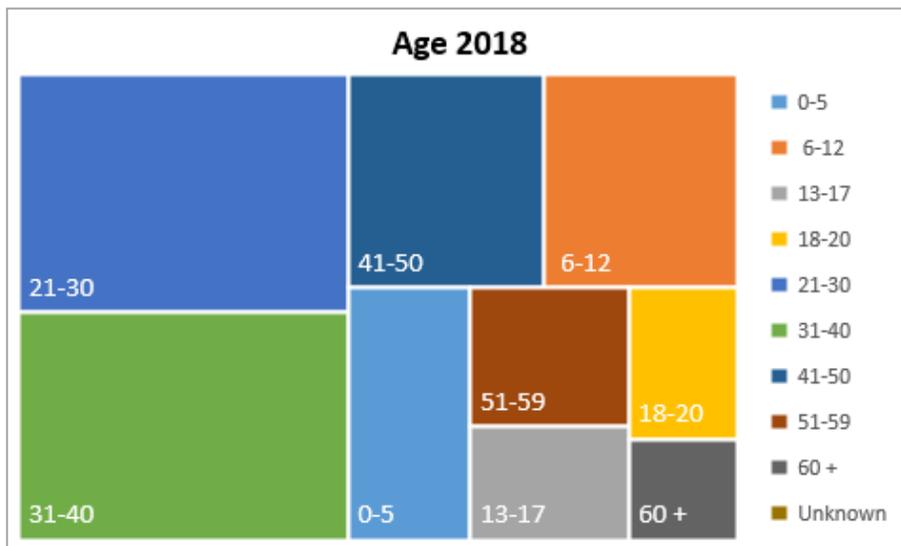
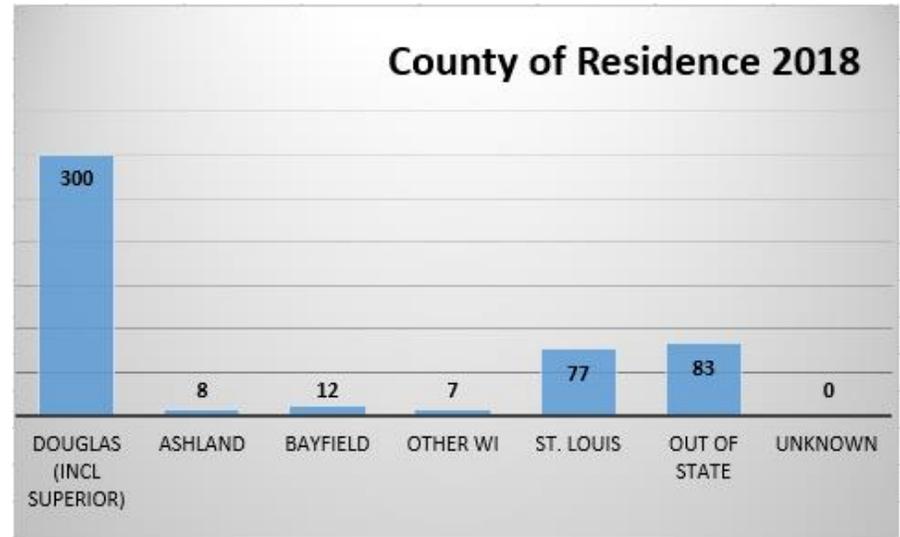
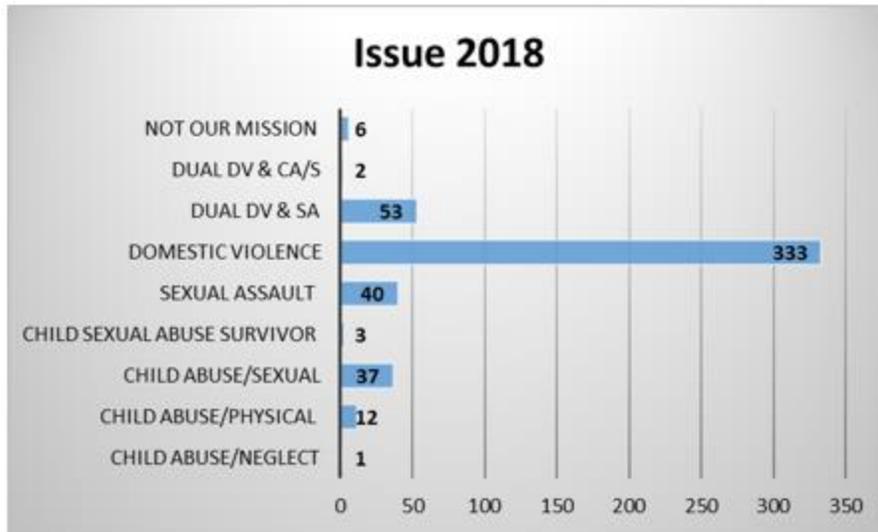
Sexual Assault Victims Services (SAVS) Grant

Violence Against Women Act Grant (VAWA)

Victims of Crime Act (VOCA) Grant

Wisconsin Department of Children and  
Families (DCF)

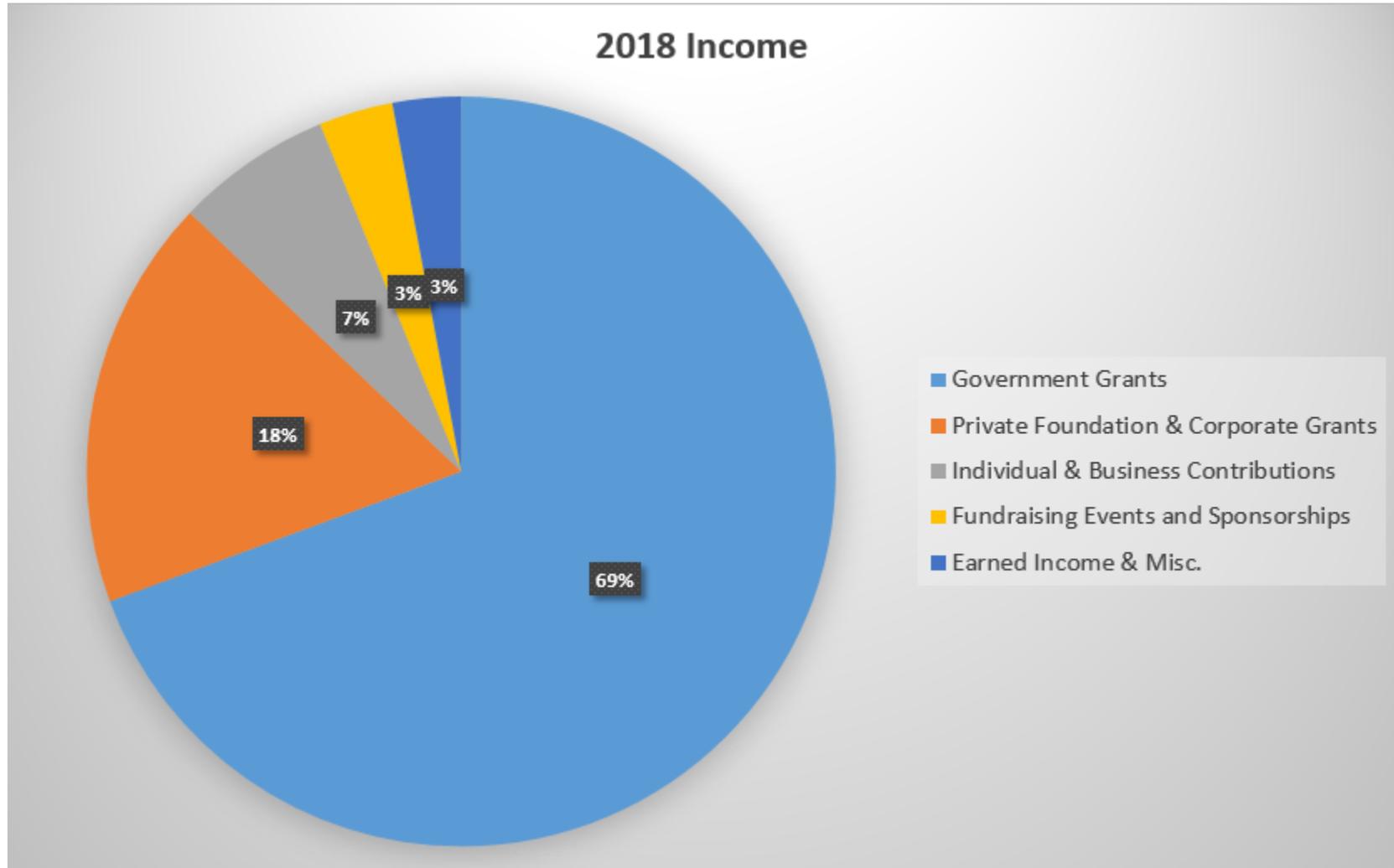
# Our Clients: A Snapshot



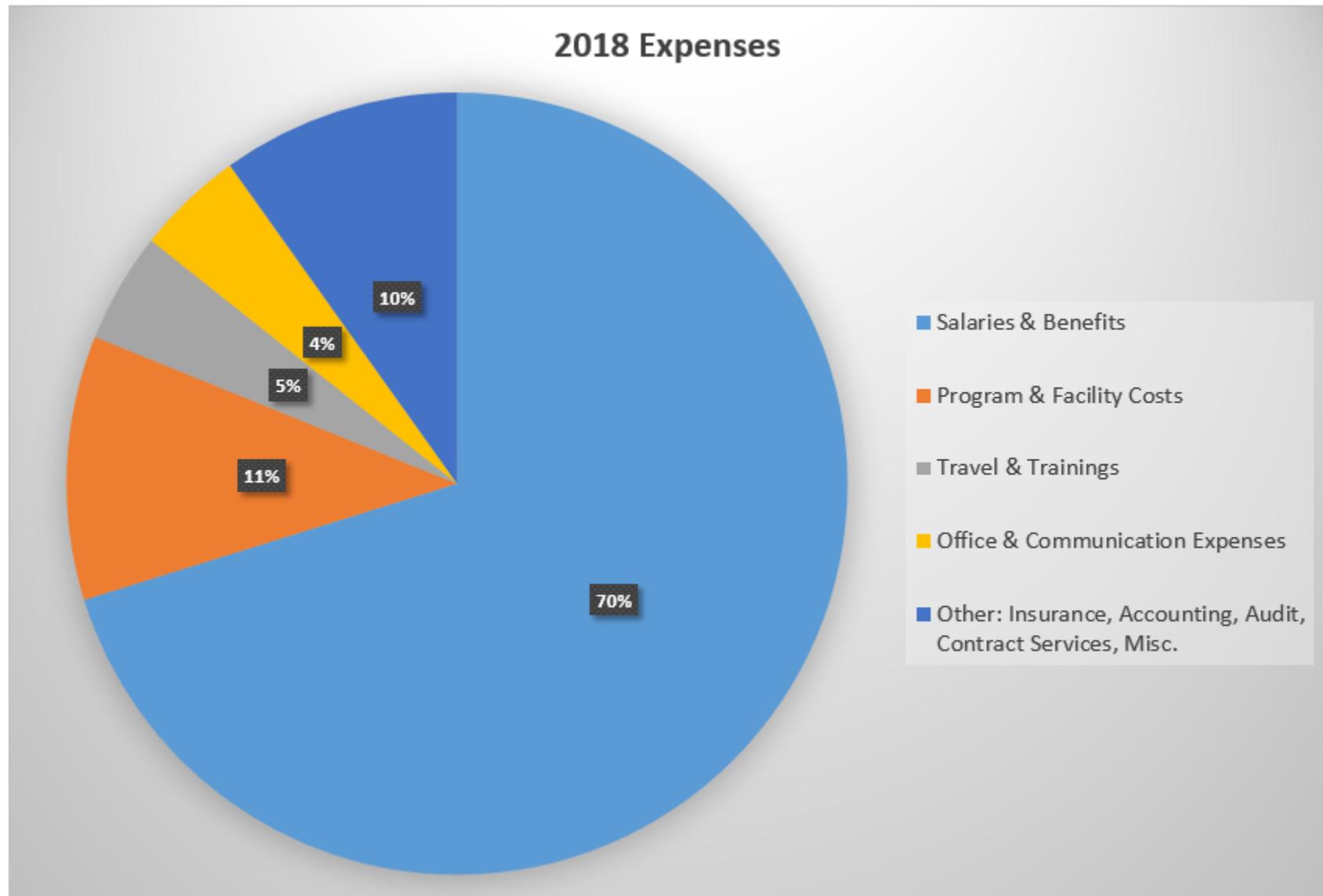
## Financial Overview

Income	
<b>Government Grants</b>	
<b>Total</b>	\$ 639,683
<b>Private Foundation and Corporate Grants</b>	
<b>Total</b>	\$ 163,635
<b>Contributions (Individuals &amp; Businesses)</b>	
<b>Total</b>	\$ 41,374
<b>Earned Income</b>	
<b>Total</b>	\$ 26,300
<b>Fundraising Income</b>	
<b>Total</b>	\$ 29,499
<b>Miscellaneous Income</b>	
<b>Total</b>	\$ 458
<b>Total Income</b>	\$ 921,755
Expenses	
<b>Program Expenses</b>	
<b>Total Expenses</b> <i>Includes depreciation, which is considered a noncash expense.</i>	\$ 948,579
	\$ -26,824

## Financial Overview Cont.



## Financial Overview Cont.





# casda

CENTER AGAINST SEXUAL & DOMESTIC ABUSE INC.

*“I am so very, very thankful for CASDA and everybody there, nothing but kind people. I also learned a lot! I cannot thank CASDA enough for keeping me so safe! Thank you for safety!”*

*-2018 Client*