



# 2019 Annual Report

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## Letter From the Executive Director

With great pleasure, I present our Annual Report for 2019, CASDA's 31st year of providing supportive services to individuals and families hurt by abuse. The Annual Report highlights statistical data from our core programs and services, summarizes key accomplishments, and offers readers a glimpse of the impact we make on the lives of survivors, as well as on our community as a whole.

CASDA's primary goal has always been to increase the safety of domestic violence, sexual assault and child abuse victims by providing quality, comprehensive support services. To meet this goal in 2019, not only did we deliver all of our core services, but we also added and enhanced services in order to meet the complex needs of victims and survivors even more effectively.

In Fall of 2019 (with grant assistance from the Wisconsin DOJ Victims of Crime Act, a.k.a. "VOCA," Fund), CASDA added a second attorney to our staff so that low-income victims petitioning for restraining orders related to domestic violence, sexual assault or child abuse would have access to legal advice and representation. Ten victims benefitted from this enhanced service in 2019. During the same year, CASDA developed and finalized a Memo of Understanding with the University of Wisconsin - Superior to formalize a new partnership with CASDA's addition in January 2020 of a full-time Sexual Assault Campus Advocate to help provide a consistent, trauma-informed response to campus victims and survivors of sexual assault.

*Also in 2019:*

Our Children's Program Coordinator began working with Family Forum to co-facilitate a parenting class for survivors working with CASDA. CASDA secured an agreement with the Superior School District to pilot the "Safe and Strong" child sexual abuse prevention program in a local elementary school.

CASDA's Twin Ports Pet Safe Housing partnership helped several victims find a safe, temporary foster placement for their pet so that they could flee to a safer location. We refined our client support group curriculum, incorporating some of the survivors' suggestions made during related focus groups held earlier in the year.

Finally, we improved our client survey process so that we can more reliably analyze our strengths and areas for improvement from the perspective of our most important stakeholders: the victims and survivors we serve.

CASDA's accomplishments of 2019 reflect the amazing effort and dedication of our entire team: the Board of Directors, staff, volunteers and community partners who have committed so much time and energy to continuing our work to end violence. I sincerely thank each and every one of them.



# About CASDA

**Our Mission Statement:** CASDA's Mission is to provide supportive services to individuals hurt by domestic violence, sexual assault or child abuse as we advocate for a community effort to end violence.

**Our Vision Statement:** CASDA is a model organization that empowers communities and individuals who have survived the effects of violence through the provision of quality programming, advocacy and education.

**Agency History:** CASDA was incorporated in 1988 when the Rape and Incest Advocacy Group and the Coalition Against Domestic Violence combined their efforts to provide more comprehensive, coordinated help to victims and survivors of domestic violence, sexual assault and child abuse.

## CASDA Service Statistics

496  
individuals  
received  
in-person  
services

1,982 calls  
were  
answered  
via the 24-  
hour  
emergency  
helpline

# Shelter Program:

CASDA's Emergency Shelter Program is our largest program. The shelter provides safety and refuge to adults and children fleeing violence. It is staffed 24 hours a day with the help of the Director of Program Services, Shelter Program Coordinator, House Manager and Shelter Advocates. Designed not only to meet the physical safety needs of victims, the shelter also provides for basic needs such as meals and snacks, personal hygiene items and clothing. Case management and advocacy services are also offered that aid residents in their journey toward self-sufficiency.

139 adults & 93 children were provided safe shelter for a total of 6,226 days

Average length of shelter stay was 26 days

Shelter provided 12,452 meals and 6,226 snacks.

# Domestic Abuse Program:

The Domestic Abuse Program provides support and advocacy services to adult domestic violence victims. Services offered by the Program Coordinator include peer counseling, safety planning assistance, support group, violence education and information and referrals to help victims move forward toward a safe and healthy life free from abuse.

*"I absolutely love the domestic abuse advocates." -2019 Client*

Provided supportive services to 125 individuals

Provided 294 hours of direct services to victims of domestic violence

# Sexual Assault Program:

CASDA's Sexual Assault Program provides short- and long-term support and advocacy services to adult victims and survivors of sexual violence. Services provided include crisis counseling, emotional support, education, safety planning assistance court accompaniment, information and referrals, and support groups.

Provided supportive services to 51 victims and/or survivors of sexual assault

235 hours of direct services were provided.

# Outreach Advocate:

Provided community-based supportive services to 86 survivors of abuse.

627 hours of direct service.

*"I can't thank [my advocate] and CASDA enough - I wouldn't have been able to move forward without you!!"*  
-2019 Client

# Bayfield County Outreach

## Program:

Provided direct services to 28 individuals & answered 38 calls via the helpline

Provided over 288 hours of direct service.

One full-time advocate staffs CASDA's Bayfield County Outreach Program, located in the city of Washburn. Services are provided to domestic violence victims residing in Ashland and Bayfield Counties. Services include crisis intervention; follow-up support; legal advocacy, including court accompaniment and restraining order assistance; safety planning and transportation assistance.

The Children's Program provides a variety of support services and education to child victims and witnesses of abuse, as well as support to non-offending parents. Services provided by the Children's Program include crisis counseling; violence education; education on healthy communication skills, boundaries and self-esteem; safety planning assistance and court accompaniment.

## Children's Program:

Provided direct services to 56 children & 73 non-offending parents

Provided 542 hours of direct service

Provided education about protective behaviors & healthy relationships to 1831 students at 14 schools.

# Legal Program:

Provided direct services to 148 individuals

Provided over 1,754 hours of direct service

Provided legal representation and/or legal advice to 44 individuals

Provided restraining order assistance to 53 individuals

The Legal Program consists of two attorneys (prior to fall 2019, an attorney and a paralegal). One attorney specializes in providing representation in family law cases related to abuse, such as divorce and custody placements. The other attorney, our former paralegal, primarily provides representation for victims in the process of petitioning for a restraining order.

# Public Education Program:

The Community Engagement Coordinator oversees CASDA'S Public Education Program. The goal of the program is to provide education and awareness within the community about domestic violence, sexual assault and child abuse.

Shared our message of non-violence with the greater community 154 times, reaching 6,328 people, not including the audiences for our media coverage (an additional 18 occasions).



# Immediate Response Program:

CASDA's Immediate Response Program is a partnership with the Superior Police Department and Douglas County Sheriff's Department. This partnership ensures that victims of violence are made aware of the services that CASDA offers as soon as possible. Law enforcement contacts CASDA following a domestic violence incident and provides CASDA with contact information for the victim(s). CASDA follows up with the victim(s) to offer services, support, information and referrals.

CASDA received 197 IRP calls from law enforcement

CASDA contacted 156 victims via telephone and/or mail through the Immediate Response Program.

## Hospital Calls:

Advocates responded in person to 15 calls from the hospital

## Community Engagement Program:

CASDA's Community Engagement Program provides a wide range of volunteer opportunities that assist staff in carrying out our mission. Volunteer opportunities range from office support to direct services. The Community Engagement Coordinator is responsible for volunteer recruitment and supervision.

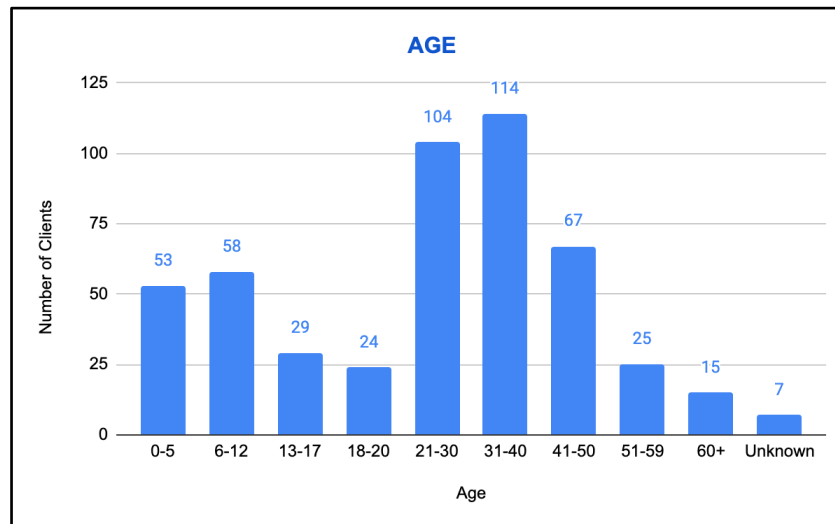
Provided volunteer opportunities for 99 individuals

# Our Clients:

MAIN VICTIMIZATION TYPE			
Domestic Violence	355	Domestic Violence and Sexual Assault w/ Child Abuse	3
Sexual Assault	26	Domestic Violence and Sexual Assault	59
Child Sexual Abuse Survivor	4	Sexual Assault w/ Child Abuse & Child Sexual Abuse Survivor	1
Child Abuse/Sexual	29	Sex Trafficking	4
Child Abuse/Physical	8	Not Our Mission	1
Child Abuse/Neglect	3	Unknown	2
Child Abuse (All)	1	Total	496

GENDER IDENTITY	
MALE	66
FEMALE	428
TRANS TO MALE	1
TRANS TO FEMALE	1

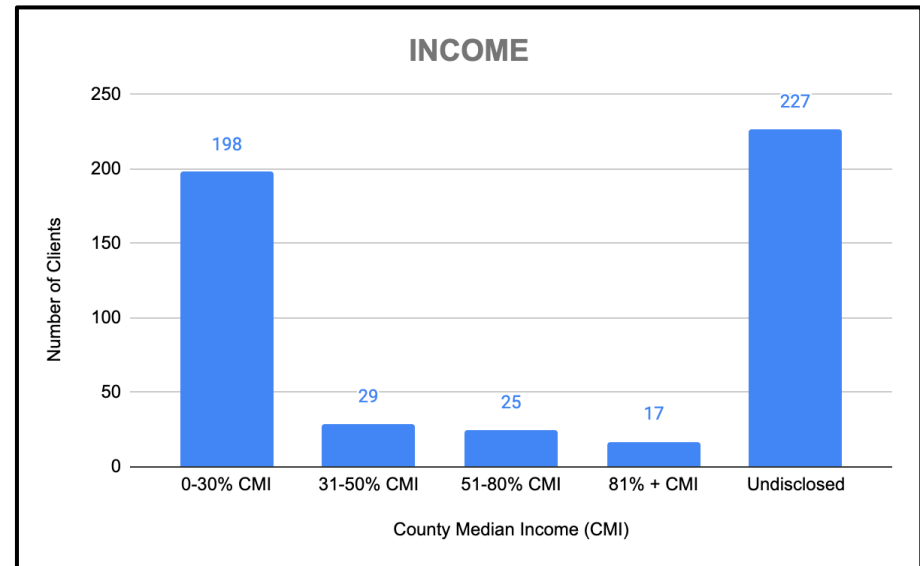
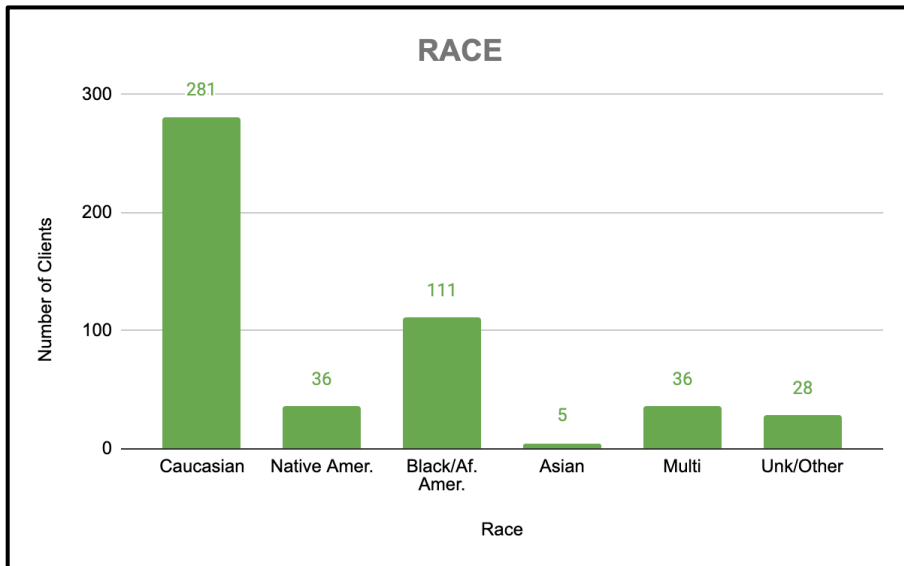
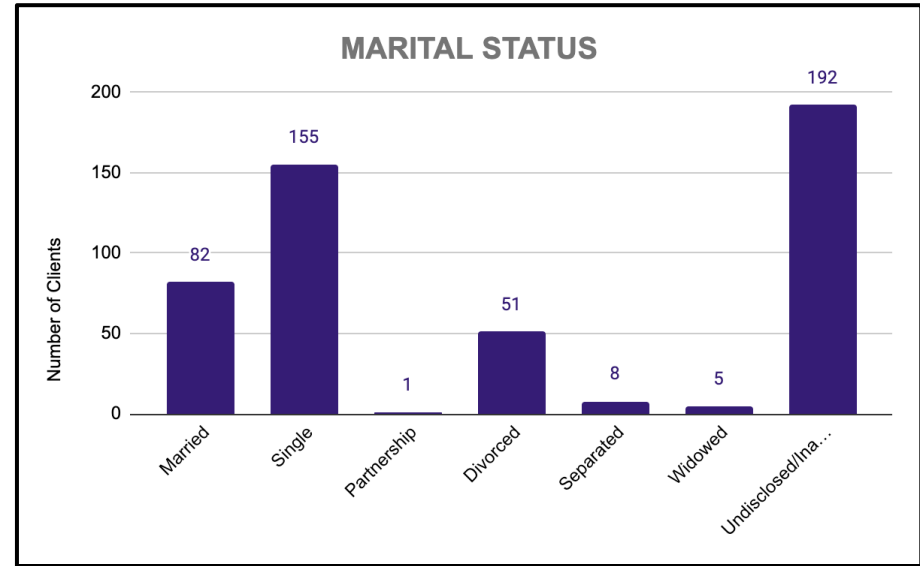
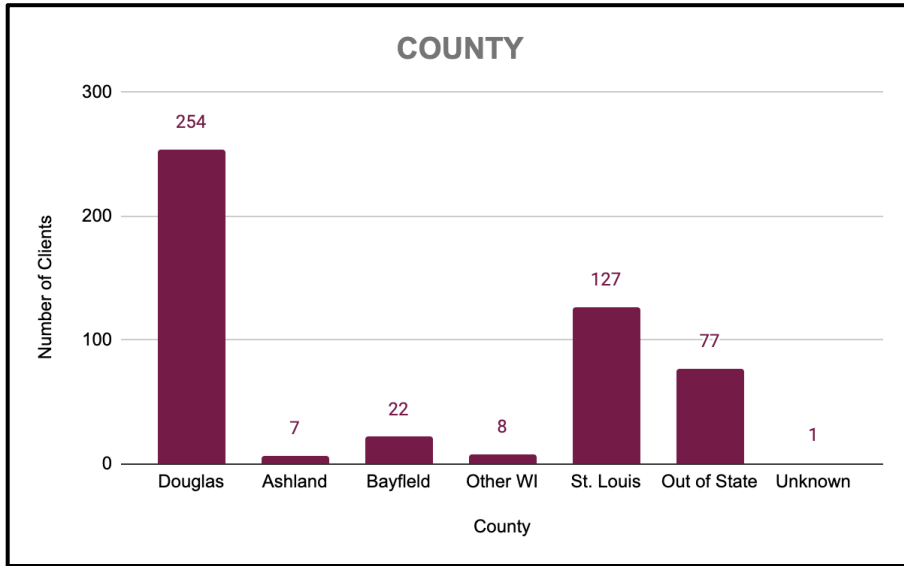
ETHNICITY	
HISPANIC	26
NON-HISPANIC	454
UNKNOWN	16



*"What I went through was horrible, but the more I talked about it the easier it was for me."  
- 2019 Client*

VICTIM STATUS
<ul style="list-style-type: none"> <li>• <b>361</b> clients were primary victims of abuse.</li> <li>• <b>131</b> clients were secondary victims of abuse.</li> </ul>
DISABILITY
<ul style="list-style-type: none"> <li>• <b>90</b> clients disclosed a physical or mental disability.</li> </ul>

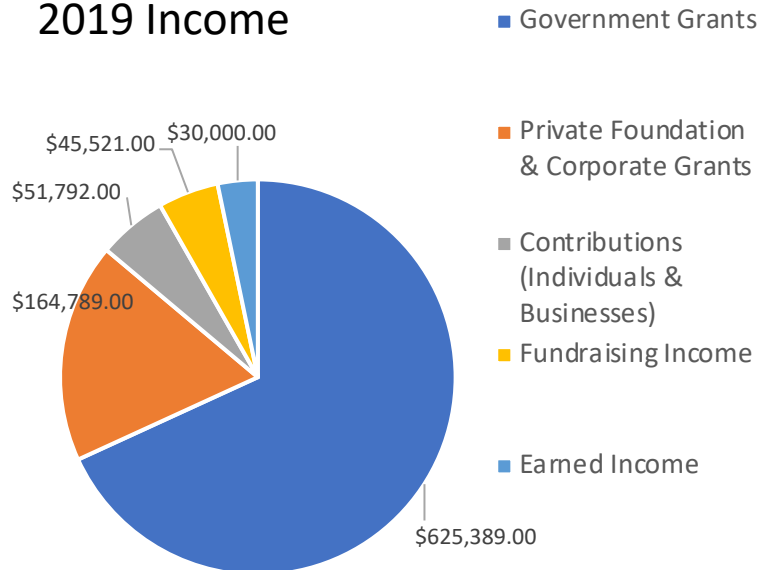
# Our Clients:



# Financial Overview:

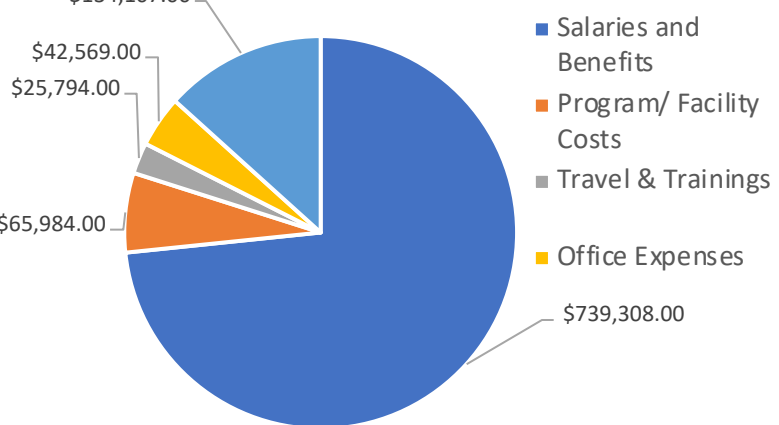
Government Grants \$625,389	Private Foundation & Corporate Grants \$164,786	Contributions (Individual & Businesses) \$51,792	Earned Income \$30,000	Fundraising \$45,521	Miscellaneous Income \$1,977	Total Income \$ 919,465
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2019 Income



*Thank you to all of our 2019 funders! Your generosity supports survivors of abuse and sustains a community effort to end violence.*

2019 Expenses



**Total Expenses**  
\$1,007,762

**Net Losses**  
88,297

## 2019 Major Corporate Sponsors

**PRESENTING SPONSOR:**

**PLATINUM SPONSOR:**

**GOLD SPONSORS:**

**SILVER SPONSORS:**

Graymont, LLC  
 Holden Insurance  
 JMR Financial Group

Johnson Insurance  
 JR Jensen Construction  
 The Jamar Company

## CASDA Staff (2019)

Kelly Burger, Executive Director	Joanne Sanders, Shelter Program Coordinator
Dana Doyle, Director of Program Services	Sherry Boock, Children's Program Coordinator
Cynthia Sweetnam, Attorney	Kim Marble-Follis (-June 2019) Justine Rufus (-Dec 2019), Bayfield County Outreach Program Coordinator
Jaramy Hansen, Attorney	Denise Selden, Outreach Advocate
Jill Hinnert, Community Engagement Coordinator	Ruth Hunter, House Manager
Melissa Hellerud-Storie, Domestic Abuse Program Coordinator	Rebecca Demars, Triage Advocate
Nicole Thole, Sexual Assault Program Coordinator	Kim Keskinen, Overnight Advocate

## Board of Directors (2019)

Bonny Carlson	Board President
Joel Markon	Board Vice-President
Lyssa Supinski	Board Secretary
Oddbjorg Hjellbakk	Board Treasurer
Jenna Warmuth	Board Member
Emily Anderson	Board Member
Kathryn Guimond	Board Member
Steve Leino	Board Member
Kaci Jo Lundgren	Board Member
Tanya J. Krieg	Board Member
Don Odermann	Board Member Emeritus

*"Staff are very supportive, right there to help."* -2019 Client